

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ **FEDERAL CANDIDATE**

☐ **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: WOAI-TV	Date: 10/7/2016
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I, Screen Strategies Media,

being/on behalf of: Pete Gallego,

a legally qualified candidate of the Democratic

political party for the office of: Congress

in the General

election to be held on: 11/8/2016

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available): \$13,408.75

I represent that the payment for the above described broadcast time has been furnished by:

Texans for Pete and DCCC

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Wayne Alexander

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

10/7/2016

Date

Signature

To Be Signed By Station Representative

☒ Accepted

☐ Accepted in Part

☐ Rejected

Signature

Printed Name

Title



WOAI
4335 NW Loop 410
San Antonio, TX 78229

Screen Strategies Media-Fairfax
11150 Fairfax Blvd
Ste 505
Fairfax, VA 22030

Contract # 2658472

Schedule Dates 10/11/16-10/21/16
Advertiser Gallego and DCCC (112877)
Agency Screen Strategies Media-Fairfax (15683)
Product POLITICAL CANDIDATE (ns) (1186)
Brand Gallego and DCCC (867279)
Salesperson Overman, Mindi (3620)
Sales Office KABB/KMYS
Buyer Name
Phone/Fax /
CPE Gallego/General/2517
Account Types Local/Political Candidate Agency BRD
Billing Type Standard
Comments

Date Entered 10/10/16
Last Modified 10/10/16
Entered By Mindi Overman
CO-OP No
Headline #
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$2,368.50
Net Total \$13,421.50
Sales Tax

San Antonio (WOAI)

By Broadcast Month	Spots	Rate
Oct. 2016	31	\$15,790.00
Grand Total:	31	\$15,790.00

*Paid 10/7/16
CK 291k3*

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / News	10/11/16-10/14/16	3	:30	5A- 5:30A (CST)			1		1	1			3	\$175.00	\$525.00	San Antonio (WOAI)	News @ 5a - Sec 3	10/10/16
2.0	Normal Line / News	10/17/16-10/17/16	3	:30	5:30A- 6A (CST)		1							1	\$300.00	\$300.00	San Antonio (WOAI)	News @ 5:30a - Sec 3	10/10/16
3.0	Normal Line / News	10/12/16-10/14/16	3	:30	5:30A- 6A (CST)				1		1			2	\$300.00	\$600.00	San Antonio (WOAI)	News @ 5:30a - Sec 3	10/10/16
4.0	Normal Line / SPOT	10/11/16-10/13/16	1	:30	7A- 9A (CST)			1	1	1				3	\$900.00	\$2,700.00	San Antonio (WOAI)	Today - Sec 1	10/10/16
5.0	Normal Line / SPOT	10/15/16-10/15/16	5	:30	6A- 8A (CST)							1		1	\$90.00	\$90.00	San Antonio (WOAI)	Sat Today - Sec 5	10/10/16
6.0	Normal Line / SPOT	10/12/16-10/12/16	3	:30	10A- 11A (CST)				1					1	\$175.00	\$175.00	San Antonio (WOAI)	Living - Sec 3	10/10/16
7.0	Normal Line / SPOT	10/11/16-10/14/16	3	:30	4:30P- 5P (CST)			1		1	1			3	\$400.00	\$1,200.00	San Antonio (WOAI)	Judge Judy - Sec 3	10/10/16
8.0	Normal Line / News	10/12/16-10/14/16	5	:30	5P- 5:30P (CST)				1		1			2	\$345.00	\$690.00	San Antonio (WOAI)	News @ 5p - Sec 5	10/10/16
9.0	Normal Line / News	10/17/16-10/17/16	5	:30	5P- 5:30P (CST)		1							1	\$345.00	\$345.00	San Antonio (WOAI)	News @ 5p - Sec 5	10/10/16
10.0	Normal Line / News	10/11/16-10/13/16	3	:30	6P- News-News 4 WOAI at 6p			1		1				2	\$900.00	\$1,800.00	San Antonio (WOAI)	News @ 6p - Sec 3	10/10/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



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4335 NW Loop 410
San Antonio, TX 78229

Screen Strategies Media-Fairfax
11150 Fairfax Blvd
Ste 505
Fairfax, VA 22030

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Phone/Fax /
CPE Gallego/General/2517
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San Antonio (WOAI)

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Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
11.0	Normal Line / News	10/11/16-10/14/16	3	:30	6:30P- News-News 4 WOAI at 630p			1	1		1			3	\$750.00	\$2,250.00	San Antonio (WOAI)	News @ 6:30p - Sec 3	10/10/16
12.0	Normal Line / News	10/11/16-10/13/16	3	:30	10P- News-News 4 WOAI at 10p			1		1				2	\$500.00	\$1,000.00	San Antonio (WOAI)	News @ 10p - Sec 3	10/10/16
13.0	Normal Line / News	10/15/16-10/15/16	3	:30	10P- News-News 4 WOAI at 10p Wknd							1		1	\$450.00	\$450.00	San Antonio (WOAI)	News @ 10p SA - Sec 3	10/10/16
14.0	Normal Line / Prime	10/21/16-10/21/16	3	:30	8P- NBC-Dateline NBC (Friday)						1			1	\$1,600.00	\$1,600.00	San Antonio (WOAI)	Dateline - Sec 3	10/10/16
15.0	Normal Line / SPOT	10/17/16-10/17/16	3	:30	10A- 11A (CST)		1							1	\$175.00	\$175.00	San Antonio (WOAI)	Living - Sec 3	10/10/16
16.0	Normal Line / News	10/17/16-10/17/16	3	:30	6P- News-News 4 WOAI at 6p		1							1	\$900.00	\$900.00	San Antonio (WOAI)	News @ 6p - Sec 3	10/10/16
17.0	Normal Line / News	10/17/16-10/17/16	3	:30	10P- News-News 4 WOAI at 10p		1							1	\$500.00	\$500.00	San Antonio (WOAI)	News @ 10p - Sec 3	10/10/16
18.0	Normal Line / News	10/15/16-10/15/16	3	:30	5P- News-News 4 WOAI at 5p Wknd							1		1	\$300.00	\$300.00	San Antonio (WOAI)	News @ 5p SA - Sec 3	10/10/16
19.0	Normal Line / News	10/16/16-10/16/16	3	:30	5P- News-News 4 WOAI at 5p Wknd								1	1	\$190.00	\$190.00	San Antonio (WOAI)	News @ 5p SU - Sec 3	10/10/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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Gallego and DCCC



Station	WOAI-TV	Buyer	Caroline Bahng	
Market	San Antonio	Email	caroline@screenstrategies.com	
Flight Dates	10/11/2016 - 10/17/2016 Revised (Est. 2517)		Phone	703-272-7300

Program Name	DP	Days Length	Rate	Tue 10/11	Wed 10/12	Thu 10/13	Fri 10/14	Sat 10/15	Sun 10/16	Mon 10/17	Total
WOAI 5a News 5:00 AM - 5:30 AM	EM	M-F 30	\$175.00 \$525.00	1		1	1				3
Sold Out: Lowest Rate to Clear per WOAI											
WOAI 5:30a News 5:30 AM - 6:00 AM	EM	M-F 30	\$300.00 \$900.00		1		1			1	3
Sold Out: Lowest Rate to Clear per WOAI											
Today Show 7:00 AM - 9:00 AM	EM	M-F 30	\$900.00 \$2,700.00	1	1	1					3
Sold Out: Lowest Rate to Clear per WOAI											
Saturday Today 6:00 AM - 8:00 AM	EM	Sa 30	\$90.00 \$90.00					1			1
San Antonio Living 10:00 AM - 11:00 AM	DT	M-F 30	\$175.00 \$350.00		1					1	2
Sold Out: Lowest Rate to Clear per WOAI											
Judge Judy 4:30 PM - 5:00 PM	EF	M-F 30	\$400.00 \$1,200.00	1		1	1				3
Sold Out: Lowest Rate to Clear per WOAI											
WOAI 5p News 5:00 PM - 5:30 PM	EN	M-F 30	\$345.00 \$1,035.00		1		1			1	3
WOAI 6p News 6:00 PM - 6:30 PM	EN	M-F 30	\$900.00 \$2,700.00	1		1				1	3
Sold Out: Lowest Rate to Clear per WOAI											
WOAI 6:30p News 6:30 PM - 7:00 PM	EN	M-F 30	\$750.00 \$2,250.00	1	1		1				3
Sold Out: Lowest Rate to Clear per WOAI											
Saturday 5p News 5:00 PM - 5:30 PM	EN	Sa 30	\$300.00 \$300.00					1			1

Gallego and DCCC



Station	WOAI-TV	Buyer	Caroline Bahng
Market	San Antonio	Email	caroline@screenstrategies.com
Flight Dates	10/11/2016 - 10/17/2016 Revised (Est. 2517)	Phone	703-272-7300

Program Name	DP	Days Length	Rate	Tue 10/11	Wed 10/12	Thu 10/13	Fri 10/14	Sat 10/15	Sun 10/16	Mon 10/17	Total
Sunday 5p News 5:00 PM - 5:30 PM	EN	Su 30	\$190.00 \$190.00						1		1
Dateline 8:00 PM - 10:00 PM	PT	F 30	\$1,600.00 \$1,600.00				1				1
Sold Out: Lowest Rate to Clear per WOAI											
WOAI 10p News 10:00 PM - 10:35 PM	LN	M-F 30	\$500.00 \$1,500.00	1		1				1	3
Saturday 10p News 10:00 PM - 10:30 PM	LN	Sa 30	\$450.00 \$450.00					1			1
Station Totals			\$15,790.00	6	5	5	6	3	1	5	31